

BANNER FINISH OPTION

POLE POCKET

A BANNER WITH A POLE POCKET FINISH OPTION INCLUDES A POLE POCKET AT YOUR DESIRED POCKET SIZE (DETERMINED BASED ON THE DIAMETER OF YOUR POLE) ON SIDE(S) INDICATED. THE EXAMPLE BELOW IS SET UP AS A 24" X 48" BANNER WITH A 2 INCH POLE POCKET ON THE TOP AND BOTTOM. AN EXCESS/BLEED OF 3" ON THE TOP AND BOTTOM IS NEEDED FOR THIS FINISH OPTION. PLEASE USE THE BELOW CHART AS A SOURCE OF REFERENCE.

EXAMPLE

IMPORTANT ART AND TEXT SHOULD STAY INSIDE THE "SAFE AREA" OF 24" X 42". **TO DETERMINE THE "SAFE AREA" SUBTRACT THE FINISH OUT SIZE BY THE AMOUNT OF EXCESS NEEDED:**
 $48" - 6" (3" \text{ TOP}/3" \text{ BOTTOM}) = 42" \text{ SAFE AREA}$.



THIS AREA SHOULD **ALWAYS** BE A SOLID COLOR FREE OF ANY PATTERNS OR TEXT

REFERENCE CHART

POLE DIAMETER	POCKET SIZE	EXCESS NEEDED
3/8"	1"	2"
3/4"	2"	3"
1.25"	3"	4"
1.75"	4"	5"
2.75"	6"	7"
3.75"	7"	8"

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DASHED BLACK LINE REPRESENTS THE FINISH OUT SIZE