

# RETRACTABLE BANNER

# 24" X 72"

A RETRACTABLE BANNER IS SIMPLE TO SET UP AND TAKE DOWN, MAKING IT IDEAL FOR TRADE SHOWS AND EVENTS. THE BANNER PULLS OUT AND RETRACTS SMOOTHLY. THE EXAMPLE BELOW IS SET UP AS A 24" X 72" BANNER. AN EXCESS/BLEED OF .5" ON THE TOP AND SIDES AND 3" ON THE BOTTOM IS NEEDED FOR THIS BANNER.

IMPORTANT ART AND TEXT SHOULD STAY INSIDE THE "SAFE AREA" OF 24" X 71". THIS IS TO AVOID THE STICHING IN THE 1" VELCRO AREA AT THE TOP AND THE BOTTOM 3" OF EXCESS/BLEED THAT RETRACTS INTO THE CANISTER (THE VELCRO ATTACHES TO THE BOTTOM 1".)

## EXAMPLE

