

FILE FORMATS ACCEPTED

- ADOBE® ILLUSTRATOR™ CS 2 - CC** (.AI OR .EPS FORMAT. IF EXPORTING FROM AN APPLICATION LIKE COREL DRAW™ **PLEASE INCLUDE "WITH CURVES"** EXPORT OPTION AND **OUTLINE ALL TEXT** PRIOR TO SUBMISSION.)
- ADOBE® PHOTOSHOP™ CS 2 - CC** (.PSD FORMAT. LAYERS PREFERRED.)
- ADOBE® PHOTOSHOP™ CS 2 - CC LARGE FORMAT** (.PSP FORMAT. FOR FILES GREATER THAN 30,000PX X 30,000PX OR 1.5GB IN SIZE.)
- TIFF** (.TIF OR .TIFF FOR FILES UP TO 4GB IN SIZE PLEASE **FLATTEN** PRIOR TO SUBMISSION.)

SUBMISSION GUIDELINES

ALL ART SHOULD BE PROVIDED IN **CMYK** ONLY. **BLACKS** MUST CONSIST OF 100% BLACK AND AN EVEN DISTRIBUTION OF 35% OF EACH OTHER COLOR (**C:35% M:35% Y:35% K:100%.**) ANY DESIRED **PANTONE™ COLOR MATCH** SHOULD BE PROVIDED **AT TIME OF SUBMISSION**. ANY OBJECTS PLACED ON AN ARTBOARD MUST ALSO BE PROVIDED AS A SEPARATE FILE TO PREVENT IMAGE LOSS. FILES SHOULD **NEVER** BE PLACED WITHIN ADDITIONAL FILES (**NESTING**). ANY **LINKED** FILES SHOULD BE **EMBEDDED** PROPERLY. ALL **FONTS** SHOULD BE **CONVERTED TO OUTLINES** (FOR AI) OR **RASTERIZED** (FOR PSD/PSD/TIF) PRIOR TO SUBMISSION. **EMBEDDED FONTS MAY NOT PRINT PROPERLY.**

DIGITAL PRINTS

A **SMALL PREVIEW FILE** IN WEBSAFE (.GIF, .JPG, .PNG, .SVG) OR .PDF FORMAT **MUST** BE INCLUDED TO ENSURE PROVIDED ARTWORK WAS PROVIDED IN FULL. RASTERIZED IMAGES **MUST** BE PROVIDED AT A **MINIMUM RESOLUTION** OF 100 DPI AT FULL SIZE. ART MAY BE PROVIDED AT A SMALLER SCALE WITH A PROPORTIONATE DPI (200DPI FOR A HALFSCALE IMAGE.) PLEASE **FLATTEN** .TIF/.TIFF FILE(S) PRIOR TO SUBMISSION.