



**PREMIER**  
*media group*



# PRODUCT GUIDE

[www.pmgdigital.com](http://www.pmgdigital.com)  
800.299.7446

**2015-2016**



# PREMIER MEDIA GROUP



**Premier Media Group** (PMG) is celebrating 20 years of printing for the wholesale industry. Over the last twenty years we have grown from a small local sign wholesale print company based in Texas to an international print wholesaler with hundreds of clients in the United States, Canada, and Mexico. At PMG, we pride ourselves in our ability to guarantee that we have the solution to any client's printing needs.

**Online Estimating & Ordering:** Online estimates and orders is now made easy with this unique web-to-print application. Our Patented system allows access to 20 years of industry-leading practices and the highest quality custom printing. With this unique Patented System, it will streamline your print ordering process and save you time and money. Proofs will be sent to you after our design department pre-presses your artwork to make sure all parameters are met according to your order. If you don't find exactly what you want, PMG has a Request A Quote option and your sales representative will contact you with a product for your needs.

**The Premier Guarantee:** Because of the relationships we have built with our distributors and manufacturers, we offer special warranties on most of our product lines. Our warranty supports more than just the substrate manufacturer's warranty. We guarantee that should a problem arise, we'll fix it immediately. PremierFlex™ flex face exclusive warranty offers the best in the business for replacement and installation if the need arises. All products we produce have a warranty and unlike most manufactures we stand behind our warranty, by going beyond just a replacement. Once we correct the issue we will handle the warranty claim with the manufacturer on your behalf.

**Quality, Quantity, and Fulfillment:** Premier Media Group holds itself to the highest levels of creativity and quality whether working with Wholesale Sign Company's or Ad Agency's to promote their clients brand, they can attest to that fact and level of commitment. PMG helps meet new challenges faced by our clients. Each day our consistent commitment to quality and creative problem solving to make certain that the Client receives the right product for the job. Premier Media Group understands that Client's rely on our expertise in product, print, and fulfillment to meet critical deadlines to ensure their success. This commitment has allowed us to grow to from a small local wholesale print provider to Client's throughout United States, Canada and Mexico.



# QUICK REFERENCE

## BANNERS

### PREMIERFLEX™ SIGN FACES

- PremierFlex™ Flex Face
- Economy 15oz Flex Face
- PremierFlex™ Blockout Flex Face
- Eradicable Flex Face

### OUTDOOR

- Heavy Blockout Banner
- Windmesh Banner
- Finemesh Banner
- All Purpose Banner
- PremierFlex™ Sign Faces

### INDOOR

- All Purpose Banner
- Indoor Fabric Banner
- Interior Blockout Banner

# 1

### INDOOR

- Polystyrene
- EcoBoard
- Polyboard
- Expanded PVC

### EXTERIOR

- Polycarbonate
- Acrylic
- Omega Lusterboard
- MDO Board
- Alupanel

### ALUMINUM SIGNS & REAL ESTATE KITS

- Real Estate Frame Kit
- Slide-In Real Estate Kit
- Aluminum Sign
- Alupalite

### YARDS SIGNS & APPAREL

- Custom Yard Signs
- High Quantity Yard Signs
- Screen Printed Apparel

### BRILLE/ROUTER/BENDING SYSTEMS

- Certified ADA/Braille
- Router/Bending Systems
- High Density Board
- Project and Dimensional Signs

# SIGNS

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## DECALS

### SIGN DECALS

- Premium Cast Vinyl Decal
- Static Cling Decal
- Standard Vinyl Decal
- Premium Cast Translucent Decal

### VEHICLE DECALS

- Vehicle Cast Vinyl
- Standard Vinyl Decal
- Reflective Decal
- Vehicle Perforated Window Decal
- Economy Vehicle Vinyl

### WINDOW DECALS

- Exterior Perforated Window Vinyl
- Interior Perforated Window Vinyl
- Easy-Off Window Ad Decal

### FLOOR & WALL DECALS

- Floor Graphic Decal
- Textured Floor Graphic
- Sidewalk Floor Graphic
- Conform Asphalt Decal
- Custom Digital Wallpaper
- Easy-Off Wall Decal
- Easy-Off Fabric Wall Decal

# 2

## PROMOTIONAL & FABRICS

### PROMOTIONAL

- Standee Kit
- Hanging Display Kit
- Oversized Checks
- Backlit Duratran
- Pump Topper Kit

### FABRICS/CARPETS/MATS

- Poplin Fabric
- Photo Canvas
- Impact Mats
- Digital Event Carpet

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### DISPLAYS

- Spring Sign Kit
- Supreme Retractable Kit
- Pop-Up Kit
- Wave Tabletop Kit
- Tabletop Standee Kit
- Tabletop A Frame Kit
- Swinging Sidewalk Sign Kit
- Economy A Frame Kit
- Rolling Pole Sign Kit
- A Frame Sidewalk Sign Kit

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# DISPLAYS

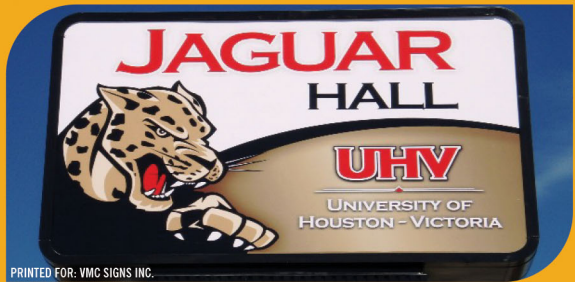
# PREMIERFLEX™ SIGN FACES

## PREMIERFLEX™ FLEX FACE

PremierFlex™ is a flexible sign face manufactured with a proprietary process for digitally printing on both sides of the material to ensure consistent color both day and night. PremierFlex™ flex face offers seamless printing up to 16 feet wide and 140 feet long to accommodate any cabinet size. Premier Media Group has partnered with Arlon using DPF 390 being a heavy weight bright white media to give the most vibrant colors to your flex face. PremierFlex™ flex faces are coated using a UV liquid lamination giving the UV and scratch protection to the flex face and the digital print.

**PremierFlex™ Warranty out ranks any warranty on the market today!** NO MORE loosing the total cost of installation, the Sign Company can now get an installation allowance for the warranted replacement flex face. Arlon and Premier Media Group steps up and makes the warranty process less costly, by going beyond the replacement of material, print and onto the installation cost too.

**ORDER ONLINE** at [www.pmgdigital.com](http://www.pmgdigital.com)!



PRINTED FOR: VMC SIGNS INC.



OUTDOOR



UV PROTECTION



EXPECTED LIFE: 5-7 YEARS\*  
\*BASED ON GEOGRAPHICAL AREA

## ECONOMY 150Z FLEX FACE

This 15 oz. economical back-lit flex face can be used for a wide variety of illuminated indoor or short-term outdoor sign applications. Using the same PremierFlex™ proprietary printing process to ensure consistent color both day and night, this flex face is a lighter weight and is coated giving UV and scratch protection to the digital print. Printed seamless up to 16 feet wide for any cabinet size needed!



INDOOR



OUTDOOR



UV PROTECTION



EXPECTED LIFE: 3-4 YEARS\*  
\*BASED ON GEOGRAPHICAL AREA

## ERADICABLE FLEX FACE

Eradicable Faces are ideal for back-lit awnings and signage with single background color. Designs, logos and copy may be formed through eradication. Eradicable Flex Faces can also be decorated with Premium Translucent vinyl to add logo's or depth to your image. The exposed eradicated white background areas stay white as a result of high quality pigments and additives that provide resistance to UV. Available in a range of popular colors and width up to 7 feet before seaming.



OUTDOOR



UV PROTECTION



EXPECTED LIFE: 5-7 YEARS\*  
\*BASED ON GEOGRAPHICAL AREA

## PREMIERFLEX™ BLOCKOUT FLEX FACE

This Blockout Flex Face is the same material and print process as PremierFlex™ Sign Face except in the designated graphic areas. The print will be blocked out in designated area and when face is illuminated it will show only the un-blocked printed area at night. Day viewing will keep the same graphic look as printed. This is a unique process for allowing only certain graphic areas to be seen at night.



OUTDOOR



UV PROTECTION



EXPECTED LIFE: 5-7 YEARS\*  
\*BASED ON GEOGRAPHICAL AREA



# BANNERS

# INDOOR

## ALL PURPOSE BANNER

The economical banner will withstand most general weather conditions. This 13oz banner is often used for event banners, billboards and any other short term outdoor banner needs. Multiple finishing options are available such as hem and grommets, hem with webbing and rope or pole pockets for hanging.



INDOOR



OUTDOOR



UV PROTECTION



MULTIPLE FINISH OUT OPTIONS



EXPECTED LIFE: 1 YEAR



## INDOOR FABRIC BANNER

Indoor Fabric Banner a wrinkle resistant, 5.25oz, 100% polyester poplin material. Indoor Fabric Banners have a non-glare finish that makes them ideal for trade show backdrops, stage productions, and banner stands. Finish out options include pole pockets, hem with Velcro for display stand attachments or hem and grommets for mounting.



INDOOR



EXPECTED LIFE: 2 YEARS



MULTIPLE FINISH OUT OPTIONS



## INTERIOR BLOCKOUT BANNER

Interior Blockout Banner a 12oz or 15oz smooth both sides vinyl material and can be printed single or double sided. Interior Blockout Banner is perfect for your next in-store sign, hanging banner display, theater advertisement, restaurant, building or school event. Finish out options include pole pockets, hem with velcro for display stands or hem and grommets for mounting.



INDOOR



EXPECTED LIFE: 2 YEARS



MULTIPLE FINISH OUT OPTIONS

### Banner Accessories Available:

CEILING POSTER CLIP RAIL HANGING KIT  
WINDOW POSTER CLIP RAIL HANGING KIT  
ALUMINUM CLIP RAIL HANGING KIT  
CLIP RAIL HANGING CLIP

POSTER CLIP RAIL  
SUCTION CUPS  
JET WIRE

# BANNERS

# OUTDOOR

## HEAVY BLOCKOUT BANNER

Heavy Blockout Banner is available in 15oz at widths up to 10ft and 22oz at widths up to 16ft wide without seams. With an opacity that allows printing on both sides, Heavy Blockout Banners are suitable for long term billboards, temporary building signs, pole banners, boulevard banners, outdoor promotions and seasonal signage. Mounting options available including hem and grommets, hem and rope or pole pockets.



OUTDOOR



UV PROTECTION



MULTIPLE FINISH OUT OPTIONS



EXPECTED LIFE: 3 YEARS



## ALL PURPOSE BANNER

The economical All Purpose Banner will withstand most general weather conditions. This 13oz banner is often used for event banners, street banners and other outdoor banner needs. Multiple finishing options are available. Finish your banner with hem and grommets, hem with ropes, or pole pockets for hanging.



INDOOR



OUTDOOR



UV PROTECTION



MULTIPLE FINISH OUT OPTIONS



EXPECTED LIFE: 1 YEAR

## WINDMESH BANNER

Windmesh Banner is a 10oz material and with a hole pattern that allows 30% air flow through the banner. Great for large street banners, building wraps, and stadium outfield banners where wind loads can put excess stress on regular banner material. Mounting options available including hem and grommets, hem and rope or pole pockets.



OUTDOOR



MULTIPLE FINISH OUT OPTIONS



EXPECTED LIFE: 1 YEAR



## FINEMESH BANNER

Fine Mesh Banner is 8oz material with a 25% hole pattern that provides better image quality due to more surface area. Commonly used in ice rinks, audio speaker advertisements and event banners. Can be used outdoor for street, building and stadium banners with more restricted air flow than the Wind Mesh Banner. Mounting options including using hem and grommets, webbed hem and rope or pole pockets for hanging.



OUTDOOR



MULTIPLE FINISH OUT OPTIONS



EXPECTED LIFE: 1 YEAR

DON'T SEE WHAT YOU'RE LOOKING FOR?

Call Customer Service at 1.800.299.7446

for info and ideas for your next project.

PREMIER  
MEDIA GROUP



# DECALS

# SIGN DECALS

## PREMIUM CAST VINYL DECAL

Premium Cast Vinyl Decal is 2mil pressure-sensitive adhesive vinyl that will adhere to virtually any flat or slightly curved, smooth surface. Premium Cast Vinyl Decals are extremely versatile and used for sign applications that need durability and a long lifespan. This Vinyl Decal comes with a 2mil laminate that provides protection from harmful UV rays. Available in white or clear.



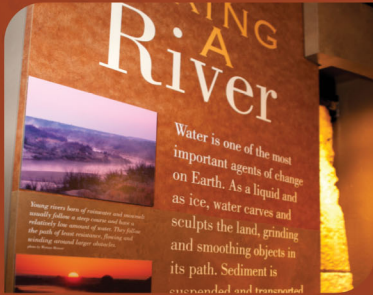
OUTDOOR



EXPECTED LIFE: 5-7 YEARS



UV PROTECTION



## STATIC CLING DECAL

Static Cling is great for point-of-purchase and short-term promotions. They can be printed on both sides and used for interior or exterior application. Designed to adhere to glass surfaces. They are easy to remove and reapply. Static Cling is available in white and clear.



INDOOR



EASILY REMOVABLE



REUSABLE



EXPECTED LIFE: 3 MONTHS



## STANDARD VINYL DECAL

Standard Vinyl Decals are commonly used on smooth flat surfaces such as project sign boards, point of purchase displays, small vehicle decals, window decals, and store front signage. Standard Vinyl Decals are 3mil intermediate vinyl film and comes with a 2.5mil UV lamination. Choose either gloss or matte UV lamination. Available in white or clear.



INDOOR



DRY ERASE AVAILABLE



UV PROTECTION



EXPECTED LIFE: 4 YEARS



## PREMIUM CAST TRANSLUCENT DECAL

Premium Translucent Cast Vinyl can be applied to acrylic or polycarbonate for backlit-cabinet faces, indoor-lighted displays, or on flexible translucent banner. Premium Translucent Vinyl is 2mil cast and includes a 2mil cast UV lamination.



OUTDOOR



EXPECTED LIFE: 5-7 YEARS



UV PROTECTION

# DECALS

# VEHICLE WRAPS

## VEHICLE CAST VINYL

Vehicle Cast Vinyl is a high quality 2mil vinyl with pressure-sensitive adhesive that will adhere to any window, vehicle panel, bumper, or virtually any other flat or curved smooth surface. Vehicle Cast Vinyl has a comply feature that gives it great flexibility and has a 2mil UV laminate that gives it a longer lifespan, especially in outdoor conditions. Available in white or clear.

 OUTDOOR

 UV PROTECTION

 EXPECTED LIFE: 5-7 YEARS



## STANDARD VINYL DECAL

Standard Vinyl Decals are commonly used on smooth flat surfaces such as small vehicle decals, window decals, and smooth surface trailer decals. Standard Vinyl Decals are intermediate quality 3mil vinyl film and comes with a 2.5mil UV lamination. Choose either gloss or matte UV lamination. Available in white or clear.

 INDOOR

 OUTDOOR


 UV PROTECTION

 EXPECTED LIFE: 4 YEARS

## REFLECTIVE DECAL

Reflective Decals are often used for emergency and safety vehicles, directional, and emergency signage. Reflective Decals will adhere to windows, vehicle panels, bumpers, or virtually any other flat or curved smooth surface.

 OUTDOOR


 UV PROTECTION

 EXPECTED LIFE: 5-7 YEARS



## VEHICLE PERFORATED WINDOW DECAL

Vehicle Perforated Window Decal provides a 50/50 perforation pattern that allows viewing from the inside of the vehicle. This decal is safe to use on any vehicle windows, while providing vibrant graphics on the outside looking in. Included is an optically-clear UV lamination that gives a longer life to your digital window graphic.

 OUTDOOR


 UV PROTECTION

 EXPECTED LIFE: 3 YEARS

## ECONOMY VEHICLE VINYL

This economy vinyl is a white 3.2mil, clean removing, repositionable and has X-Scape comply features. The light gray adhesive allows for easy bubble-free installation while ensuring enough opacity for covering existing graphics. Great for vehicle wraps with flat and simple curves only and install with or without lamination.

 INDOOR

 OUTDOOR

 UV PROTECTION

 EXPECTED LIFE: 3 YEARS



# DECALS

# VEHICLE DECALS

## TRANSIT BUS AD DECAL

Transit Bus Ad Decals are an economical and popular way for advertisers to deliver promotional messages to potential local customers. Displayed on the side and back panels of the bus in set sizes that match standard transit authority measurements. Transit Bus Decal is 3.5mil matte opaque material and is easily removable.



OUTDOOR



EASILY REMOVABLE



UV PROTECTION



EXPECTED LIFE: 1 YEAR



## EASY-OFF TRANSLUCENT VINYL DECAL

Easy-Off Translucent Decal can be applied to any hard substrate for indoor lighted displays, point-of-purchase displays, or taxi toppers. This 3.2mil matte, translucent vinyl has a removable, short-term, clear adhesive which allows internal illumination, and is easy to remove when changing out graphics.



INDOOR



EASILY REMOVABLE



EXPECTED LIFE: 1 YEAR



## VEHICLE MAGNETIC SIGN

Vehicle Magnetic Signs are a great way to advertise on your vehicle. Vehicle Magnetic Signs are easy to apply and remove as needed. Vehicle Magnetic must be installed on a clean smooth flat surface to maintain adhesion to the panel. This .030 high tack vehicle magnetic sheeting with UV laminate protection giving up to 4 years expected life with proper care and cleaning.\*



OUTDOOR



REUSABLE



UV PROTECTION



EXPECTED LIFE: 4 YEARS



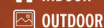
\*Use a wet paper towel to clean the surface of your vehicle to eliminate dirt spots and stains. After cleaning the signs, make sure to dry it completely before placing it back on the vehicle. Cleaning is required once a week, otherwise dust and dirt particles will cause abrasion to the product and loss of magnetism.

## EASY-OFF VEHICLE DECAL

Easy-Off Vehicle Decals are often used for short-term applications on vehicle panels, doors and windows. Easy-Off Vehicle Decals are 3.2mil matte opaque vinyl with no lamination. They are to be applied to smooth flat surfaces only and comes with or without comply features.



INDOOR



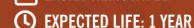
OUTDOOR



UV PROTECTION



EASILY REMOVABLE



EXPECTED LIFE: 1 YEAR

# DECALS

# WINDOW DECALS

## EXTERIOR PERFORATED WINDOW VINYL

Exterior Perforated Window Vinyl is perfect for building windows and doors, fleet window graphics, vehicle windows, event centers, and POP displays. This window vinyl is applied to the exterior side of the window and comes in 50/50 or 65/35 perforation pattern. Can be laminated with optically clear UV film for extra life.



OUTDOOR



EXPECTED LIFE: 3 YEARS



UV PROTECTION



## INTERIOR PERFORATED WINDOW VINYL

Same great features as Exterior Perforated Window but with unique production process. Your graphics are digitally printed on the adhesive to allow interior application on an exterior facing window. This provides greater protection from environmental factors and ensures your graphics are safe from vandals. Interior Perforated Window Vinyl has a 50/50 perforation pattern that makes the material optically clear from the inside.



INDOOR



EXPECTED LIFE: 3 YEARS

## EASY-OFF WINDOW AD DECAL

Easy-Off Window Decals are most commonly used for short-term window advertising in grocery stores, convenience stores, sales events, and time-sensitive promotions. Easy-Off Window Ad Decals are available in white or clear.



INDOOR



EASILY REMOVABLE



OUTDOOR



EXPECTED LIFE: 1 YEAR



### Decal Accessories Available:

CHIZZLER

FELT EDGE SQUEEGEE

POLY SQUEEGEE

ADHESIVE REMOVER

INSTALLATION FLUID

# DECALS

## FLOOR & WALL DECALS

### FLOOR GRAPHIC DECAL

Floor Graphic Decals are a unique way to advertise in your retail space as directional signage, for promotional use in-store, or at your event site. Floor Graphic Decals are commonly used alongside point of purchase displays, supermarkets, restaurants, schools, and basketball courts. Each decal includes a UL-rated slip-resistant lamination and available in white or clear.

🏠 INDOOR

🕒 EXPECTED LIFE: 1 YEAR

📄 EASILY REMOVABLE



### CONFORM ASPHALT DECAL

This unusual decal is made from recyclable aluminum and will conform to the shape of brick, asphalt, or any other clean rough surface. The decal will take the shape and look like a painted-on surface! Great for any outside surface for events, promotions, or fun runs!

🏠 OUTDOOR

🕒 EXPECTED LIFE: SHORT TERM

### CUSTOM DIGITAL WALLPAPER

Custom Digital Wallpaper can be used as wall coverings for store wall displays, hospital murals, museum scene backgrounds, borders, and murals. Custom Digital Wallpaper is easy to install utilizing conventional heavy-duty wall covering paste application materials and techniques. Includes UV lamination for protection and easy cleaning.

🏠 INDOOR

🕒 EXPECTED LIFE: 5 YEARS

☀️ UV PROTECTION



### TEXTURED FLOOR GRAPHIC

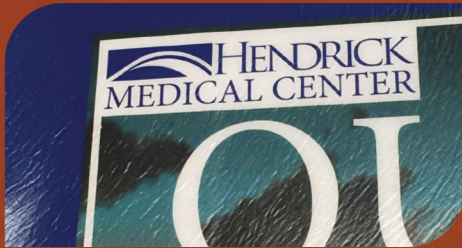
Textured Floor Graphic commonly used for indoor and outdoor floor graphic decal. Install on a clean smooth surface for events and advertisements. This decal provides an extremely secure, slip-resistant, chemical resistance surface and is extremely foot friendly. The waterproof adhesive and associated durability of the film guarantees versatile usability.

🏠 INDOOR

📄 EASILY REMOVABLE

🏠 OUTDOOR

🕒 EXPECTED LIFE: SHORT TERM



### EASY-OFF WALL DECAL

Easy-Off Wall Decals are great for contour-cut sports pictures, home decor, wall murals, removable displays, and POP displays. Easy-Off Wall Decals stick to any non-porous, clean, flat surface, and remove easily with no residue for sharp looking, seamless graphics, and superior photographic images. Safe to apply over existing wallpaper and any painted or primed wall.

🏠 INDOOR

🕒 EXPECTED LIFE: SHORT TERM

📄 EASILY REMOVABLE

### SIDEWALK GRAPHIC DECAL

Outdoor Sidewalk Graphic decals are used for short term events and promotions. Please note that Outdoor Sidewalk Graphics have an aggressive, high-tack adhesive vinyl with UL rated lamination and is intended for use on smooth cement surfaces only. Available in white.

🏠 OUTDOOR

🕒 EXPECTED LIFE: SHORT TERM

### EASY-OFF FABRIC WALL DECAL

Fabric Wall Decal gives an upper end look with texture like linen fabric. Great for museum exhibits, decorative home decals, children's rooms and more. This removable decal sticks to any non-porous, clean, flat surface without leaving any residue. Safe to apply over existing wallpaper and any painted or primed wall.

🏠 INDOOR

🕒 EXPECTED LIFE: SHORT TERM

📄 EASILY REMOVABLE

# SIGNS

# INDOOR

## POLYSTYRENE

Polystyrene is excellent for long-term indoor displays, hanging indoor signs and signage when a decal cannot be mounted. Polystyrene is available in .020, .040 or .060 thicknesses and up to 4ft x 8ft maximum sheet size. Can be printed double-sided.



INDOOR



EXPECTED LIFE: 2 YEARS



## POLYBOARD

Polyboard is an all-plastic panel that features a litho-grade, high-impact polystyrene face. Designed for interior use and durability, the dent-resistant styrene liners are secured to a foam center. Polyboard is available in various color combinations: white/black/black or white/black/white with various thicknesses available and can be cut to any shape up to 4ft x 8ft in size. Can be printed single or double-sided.



INDOOR



EXPECTED LIFE: 1 YEAR



## ECOBOARD

EcoBoard is a 100% paper, eco-friendly alternative made from post- and pre-consumer recycled fibers. EcoBoard offers versatility with superior graphic impact and desired sustainability attributes. EcoBoard is great for trade show displays, point of purchase displays, and interior signs. Available in 3/16in, 1/4in, 1/2in, and 3/4in thicknesses, up to 4ft x 8ft in size. Can be printed double-sided.



INDOOR



RECYCLED/RECYCLABLE



EXPECTED LIFE: 1 YEAR



## EXPANDED PVC

Expanded PVC, also known as Sentra, is excellent substrate for interior point-of-purchase displays, signs, sign shapes. The PVC surface is rigid, smooth, lightweight, durable from abrasion and fire resistant. Available in 3mm, 6mm or 10mm thicknesses and up to 4ft x 8ft maximum sheet size. Available in white or black.



INDOOR



EXPECTED LIFE: 2 YEARS

# SIGNS

# EXTERIOR

## POLYCARBONATE

Polycarbonate, also known as Lexan or Sungard, and is used for sign faces that demand structural integrity. Specially formulated to provide maximum-impact and high-heat resistance. Polycarbonate is not as brittle as Acrylic and will be less likely to crack or shatter. Back-lighted for use in sign cabinets or direct printed for wayfinders or dimensional lettering. Graphics can be printed and applied with Translucent Cast Vinyl or direct printed depending on application. Available in white or clear and a maximum of 1/4in wide and various thicknesses.



INDOOR

OUTDOOR



UV PROTECTION

EXPECTED LIFE: 5-7 YEARS



## ACRYLIC

Acrylic is ideal for POP displays and store fixture displays. This substrate maintains consistent edge color, giving sign fixtures and displays a desired elegance. Can be reverse-printed to achieve a see-thru look. Acrylic is available in various thicknesses and can be cut to any shape up to 4ft x 8ft in size. Available in clear, black, and white.



INDOOR

OUTDOOR



UV PROTECTION

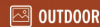


DRY ERASE AVAILABLE

EXPECTED LIFE: 5-7 YEARS

## OMEGA LUSTERBOARD

Omega Lusterboard, also called NuAlum Board, is painted aluminum bonded to both sides of a furniture grade exterior plywood core. Commonly used for project boards, building signs and directional signs. This sign board is overlaid with UV laminated digital-printed vinyl. Can be cut to any shape up to 4ft x 8ft and available single or double-sided.



OUTDOOR



UV PROTECTION



EXPECTED LIFE: 5 YEARS

## MDO BOARD

MDO sign board consists of marine-grade wood which is then primed, painted, and sealed for protection. MDO Board is used for project boards, building signs and directional signs when a less expensive alternative is needed. Printed single or double-sided and cut to any shape up to 4ft x 8ft in size.



OUTDOOR



UV PROTECTION



RECYCLABLE

EXPECTED LIFE: 5-7 YEARS

## ALUPANEL

Alupanel is a 3mm aluminum composite material made of two pre-painted sheets of .012in aluminum with a solid black polyethylene core. Alupanel is often used as point of purchase and outdoor signage. Alupanel can be cut to a maximum of 4ft x 8ft, and printed single or double-sided.



OUTDOOR



REUSABLE



RECYCLABLE



UV PROTECTION



EXPECTED LIFE: 4 YEARS



# SIGNS

# ALUMINUM SIGNS & REAL ESTATE KITS

## REAL ESTATE FRAME KIT

The Real Estate Frame Kit is made from steel angle iron with a rider sign frame area at the bottom. The Real Estate Frame Kit has holes at top and bottom of both sign areas for easy sign face installation. The Real Estate Frame Kit includes a mounted 18in x 24in sign face made of .040 gauge aluminum that may be printed double-sided. The sign frame kit is ideal for real estate signage, yard signs and directional signs. Rider sign insert sold separately.

-  OUTDOOR
-  REUSABLE
-  RECYCLABLE
-  UV PROTECTION
-  EXPECTED LIFE: 4 YEARS



## ALUMINUM SIGN

Aluminum Signs are used as marketing tools for the real estate, plumbing, construction, and roofing industries or business identification signs. Create either single or double-sided aluminum signs that can be mounted straight onto the front of your business, used in your point of purchase display or inserted into real estate frames. Maximum sheet size is 4ft x 8ft. Thicknesses available in .040mm, .063mm, or .080mm.

-  OUTDOOR
-  REUSABLE
-  RECYCLABLE
-  UV PROTECTION
-  EXPECTED LIFE: 4 YEARS








## SLIDE-IN REAL ESTATE KIT

The Slide Real Estate Frame Kit is made from steel angle iron and stands up to the elements with a rider insert area. Simply slide in the aluminum sign face and it stays put with no nuts or bolts required. Kit includes a 18in x 24in sign face made of .040 aluminum printed double sided. Overall frame size is 18in x 30in. Rider sign insert sold separately.

-  OUTDOOR
-  REUSABLE
-  RECYCLABLE
-  UV PROTECTION
-  EXPECTED LIFE: 4 YEARS

## ALUMALITE

Alumalite is aluminum composite material made of two pre-painted sheets of .012 aluminum with a corrugated plastic core. Alumalite is excellent for outdoor project and yard signs because it is weather resistant, with a "Class A" flame spread rating. Alumalite is the same weight as .040 aluminum but over 50x stronger. Alumalite can be cut to a maximum of 4ft x 8ft, and can be printed single or double-sided.

-  OUTDOOR
-  REUSABLE
-  RECYCLABLE
-  UV PROTECTION
-  EXPECTED LIFE: 4 YEARS



Also Available:  
SLIDE-IN REAL ESTATE FRAME ONLY  
REAL ESTATE FRAME ONLY  
RIDER SIGN INSERT  
CONSTRUCTION SIGN FRAMES

# YARD SIGNS & APPAREL

## CUSTOM YARD SIGNS

Custom Yard Signs are digitally printed and made from Coroplast, a corrugated plastic. They are lightweight, hold up in adverse weather conditions, and are easy to install or mount. Both 4mm or 10mm thicknesses are available. Custom Yard Signs can be cut to any shape or size up to 4ft x 8ft. Printed single or double-sided. Stakes sold separately.

 OUTDOOR

 EXPECTED LIFE: 6 MONTHS



## SCREEN PRINTED APPAREL

One spot color to full color process, Premier Media Group has over 25 years in the screen print apparel and textile industry. Printing on brands such as Next Level, Gildan, Jerzees, District Threads, American Apparel and many more, PMG has got you dressed!



## HIGH QUANTITY YARD SIGNS

High Quantity Yard Signs are screenprinted and offered in stock sizes: 12in x 18in, 18in x 24in, and 24in x 36in. These Yard Signs are made from Coroplast, hold up in adverse weather conditions and are easy to install or mount. Both 4mm and 10mm thicknesses are available. Printed single or double-sided. Minimum order of 24 pieces required. Frames and stakes sold separately.

 OUTDOOR

 EXPECTED LIFE: 6 MONTHS



# BRAILLE/ROUTER/BENDING SYSTEMS

## CERTIFIED ADA/BRAILLE

Premier Media Group produces a Certified ADA product for interior and exterior applications. Using the latest braille/router machines give accurate and eye catching results. Using many different plastics and application layers to simple engraving, Premier Media Group can deliver your indoor or outdoor ADA products!



## HIGH DENSITY PRECISION BOARD

Great for long term router signage, as it lasts up to 10 times longer than wood! Closed cell structure will not absorb, crack, rot or peel. Layered routing and painting makes Precision Board the one to use.

- INDOOR
- OUTDOOR

EXPECTED LIFE: LONG TERM



## ROUTER/BENDING SYSTEMS

Using the Zund G3 M2500 Router Premier Media Group can cut, route, engrave, and bend most any substrate. From simple contour cut decals to large HDU Sign boards PMG's capability to print, laminate, and cut to ensure a professional finished product.



## PROJECT SIGNAGE

Project Signage doesn't have to be a 4ft x 8ft board anymore! Be creative and get your Client's project noticed by adding routed headers and footers to your sign. Contact us for different designs and substrates to meet your Client's needs.

- OUTDOOR
- REUSABLE

UV PROTECTION

EXPECTED LIFE: SHORT-MEDIUM TERM





# PROMOTIONAL

## STANDEE KIT

Standeers are made from durable 1/2in Polyboard and are ideal for your in-store promotions and trade show displays. Standees are digitally printed with widths available from 2ft to 4ft, and heights up to 8ft. Dry Erase lamination is available for extended use and reusability. The kit includes printed graphic and cardboard easel back or upgrade to a metal base. Metal bases are available in satin silver or matte black.



## HANGING DISPLAY KIT

The Hanging Display Kit is ideal for directional or promotional signage that provide a unique look and puts your message in the forefront. The graphic is printed on .060 gauge Polystyrene and can be upgraded to 3/16in Polyboard. The Hanging Display Kit includes a printed graphic, snap-on frame, and hanging wire. Can be printed double-sided.



## PUMP TOPPER KIT

Pump Topper Kits are used for convenience store advertising. The Pump Topper Kit is a top loading frame that is injection molded polypropylene with UV inhibitors to protect against fading. Frame Size is 12.75in x 20.5in with a .040 polystyrene graphic size of 12in x 20in. Can be single or printed double-sided. Purchase of replacement graphics also available.



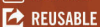
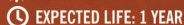
## OVERSIZED CHECKS

Oversized Checks are perfect for your fundraising events and as promotional materials for contests and giveaways. Full color digital printing on your choice of substrate: 4mil Coroplast or 3mm Expanded PVC. Dry Erase lamination available means that you'll get repeat uses and maximize your investment.



## BACKLIT DURATRAN

Duratran is a backlit transparency film used most commonly in backlit menuboards, drive-thru menus, airport light displays, indoor bank lighted displays, lighted mirror displays, and casinos. Offers brilliant color with uniform light diffusion.



# FABRICS, CARPET & MATS

## POPLIN FABRIC

Poplin Fabric is 5.25oz, wrinkle resistant, and 100% polyester. Poplin fabric is ideal for trade show backdrops, table covers, table runners, stage productions, and banner stands for when a non-glare finish is required. Finish options include pole pockets, hem with velcro for attaching to display stands or hem and grommets for mounting.

🏠 INDOOR

🕒 EXPECTED LIFE: 2 YEARS

## PHOTO CANVAS

Photo canvas is a textured canvas for indoor use only. Best used for painting reproductions, wall murals and canvas backdrops. The printed canvas is textured to give a unique and authentic look to printed art pieces and high quality reproductions.

🏠 INDOOR

🕒 EXPECTED LIFE: 2 YEARS

☀️ UV PROTECTION



## IMPACT MATS

Impact Mats are made from a recyclable, 75mil material and are easy to clean as well as slip and tear resistant. Impact Mats are water and fluid resistant which makes them perfect for indoor and outdoor use. Impact Mats are repositionable and reusable. Great for use in tradeshow displays, event marketing, point-of-purchase displays, parking pads in dealerships, and as custom decor in the home or office. Choose from 2 textured surface patterns: Ice or Diamond Tread.

🏠 INDOOR

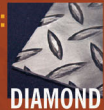
♻️ RECYCLABLE

🏠 OUTDOOR

🕒 EXPECTED LIFE: 3 YEARS

♻️ REUSABLE

### AVAILABLE TEXTURES:



DIAMOND



ICE

## DIGITAL EVENT CARPET

Digital Event Carpet is a unique way to promote your event, trade show, stage production, corporate lobby signage, foyer advertising or museum production. Custom Digital Carpet is a white, .2in high, tufted-pile custom carpet made especially for digital printing and produces beautiful colors and images. Custom Digital Carpet is available in widths up to 196in. Custom Event Carpet is intended for short-term, indoor, and outdoor applications.

🏠 INDOOR

🕒 EXPECTED LIFE: 6 MONTHS

🏠 OUTDOOR



# DISPLAYS

## SPRINGER SIGN KIT

The Springer Sign Kit is popular for outdoor short-term promotional signage and events. The kit includes an 18in x 24in sign base and 24in x 36in graphic that can be printed double-sided. Graphics are printed on 10mil Coroplast. Frame available in black only.



## SUPREME RETRACTABLE KIT

The Supreme Retractable Kit is simple to set up and take down, making it ideal for trade shows and events. The banner pulls out and retracts smoothly, and the telescoping pole allows for banners of various heights up to 8ft. Frames available at set widths. The retractor stand has a tension wheel that gives complete control over the tension of the banner. Kit includes aluminum banner stand, a custom graphic, and a padded carrying case. Stand available in satin silver or matte black.



## POP UP KIT

The Pop Up Kit is incredibly easy to use and sets up in under five minutes! The Pop Up Kit comes with the pop-up frame, Poplin Fabric graphic, and a nylon carrying case. This kit sets up without tools, simply secure the frame with built-in interlocking steel pins that provide sturdy support. The frame has an ultra-lightweight alloy tube construction with satin anodized finish and adjustable leveling feet. The frame's depth is 12.5in with widths available from 30in to 120in, and heights up to 120in. The digitally-printed Poplin Fabric graphic is wrinkle-resistant 100% polyester that attaches to the Pop Up stand with velcro loop. This Poplin Fabric has a non-glare finish to provide a professional appearance when front lighting the display.

## TABLETOP DISPLAYS

Tabletop Displays are ideal for your table displays at trade shows, events, and point of purchase displays.

### WAVE TABLETOP KIT

The Wave Tabletop Kit includes signholder, graphic printed on 11pt digital photopaper, and a matte, clear protective lens. Widths available from 8.5in to 14in, and heights up to 14in. Signholder available in satin silver or matte black.



### TABLETOP STANDEE KIT

The Tabletop Standee Kit includes an aluminum alloy base, graphic printed on 11pt digital photopaper, and clear plastic lenses. Graphic may be printed double-sided. Aluminum base colors available in satin silver and matte black. Small base measures 4in deep, while the large base measures 6in deep.



### TABLETOP A FRAME KIT

The Tabletop A Frame Stand Kit includes aluminum alloy frame and graphics printed on 11pt digital photopaper. Graphic is interchangeable. Widths available from 8.5in to 17in, and heights up to 17in. Frame available in satin silver or matte black.



# DISPLAYS

## SWINGING SIDEWALK SIGN KIT

The Swinging Sidewalk Sign Kit is popular for outdoor short-term promotional signage and events. The kit includes a 32in x 42in sign frame and 24in x 36in graphic printed single or double-sided. Frame available in black only. Add dry erase lamination for versatility.



## ECONOMY A FRAME KIT

This Economy A Frame Kit is a plastic double sided stand holding a 24in x 36in regressed sign. Can be used as outdoor sidewalk frames, point of purchase messages, portable sales promotions, events, and tradeshow displays. Frame is available in 7 different colors and easy to change out sign faces. Add Dry-Erase to your board for easy daily price changes!

## ROLLING POLE SIGN KIT

The Rolling Pole Sign Kit is used for short-term and temporary parking lot, street, and directional signage. The Rolling Pole Sign Kit is popular with schools and event parking. The kit includes 24in base, 48in pole, and custom printed and cut graphic. Sign frame has wheels for easy transportation.



## A FRAME SIDEWALK SIGN KIT

The A Frame Sidewalk Sign Kit is popular for outdoor short-term promotional signage and events. The kit includes sign frame and graphics for both sides. Sign frame has wheels for easy transportation. Frame available in black only.



### Display Accessories Available:

CEILING POSTER CLIP RAIL HANGING KIT  
WINDOW POSTER CLIP RAIL HANGING KIT  
ALUMINUM CLIP RAIL HANGING KIT  
CLIP RAIL HANGING CLIP  
POSTER CLIP RAIL

RETRACTOR STAND LIGHT KIT  
CLIP-ON LIGHT KIT  
SUCTION CUPS  
JET WIRE

# PRE-PRESS GUIDELINES

## ORDERING ONLINE OR UPLOAD PROOFING

- Upload artwork to our online ordering or directly to PMG's ftp file upload at [www.pmgdigital.com](http://www.pmgdigital.com), file must be uploaded as a .tiff, .gif, .png, .pdf, .jpg, .ai (.pdf enabled). Please ensure your file is uploaded at your specified size of print plus any excess if needed at a minimum of 100dpi.

## FILE FORMATS ACCEPTED

- Adobe® Illustrator™ CS2-CC (.ai format. If exporting from an application like Corel Draw™ please "convert to curves" all text, outlines and objects prior to submission).
- Adobe® Photoshop™ CS2-CC (.psd format. Must be flattened).
- Tiff (.tif, .tiff. Please flatten prior to submission).
- Web-ready formats (.png, .gif, .jpg). Some loss of detail may occur with these formats.

## SUBMISSION GUIDELINES

- ALL art should be provided in CMYK only.
- Blacks must consist of 100% black and an even distribution of at least 35% of each other color (ie, CMYK (35, 35, 35, 100)).
- Any desired Pantone® Color match should be provided in notes at the time of submission.
- All fonts should be converted to outlines (for .ai) or rasterized (for .psd/.tif) prior to submission.
- Embedded fonts will not print properly.
- Minimum 100dpi on all file types.

## CLOSING NOTES

Be aware of limitations of your substrate. If you have any questions about margins, layout, or bleed, please call our customer service department at 1.800.299.7446.

Cropped print sections may be provided upon request. Please allow 4-6 extra days for shipping and processing. A detailed list of our pre-press guidelines is available on our website at [www.pmgdigital.com](http://www.pmgdigital.com).

## ICON LEGEND



**INDOOR**



**OUTDOOR**



**REUSABLE**



**UV PROTECTION**



**DRY ERASE AVAILABLE**



**RECYCLED/RECYCLABLE**



**EASILY REMOVABLE**



**MULTIPLE FINISH OUT OPTIONS**



**EXPECTED LIFE: XX**

Expected Life is estimated based on ideal geographical conditions. Extreme conditions may shorten the life expectancy.

# DON'T SEE WHAT YOU'RE LOOKING FOR?

Premier Media Group can print, create, build, & manufacture your unique signage needs and beyond. From the biggest building wraps to the smallest of vehicle decals, we pride ourselves on our creative problem solving abilities and look forward to working with you to find the perfect solution to the task at hand.

Just give us the big picture and we'll fill in the rest. We don't expect you to know everything about the sign industry or the products, that's our job. So give us a call and we'll be happy to work at your side to achieve what you're looking for.

HP Scitex XL1500s



Oce Arizona 550GT



Vision 2448 Router



Zund G3 M2500 Router



## DIGITAL PRINTING:

- 5 Meter printers for superwide-format on versatile line of medias.
- Double sided Flex Face Printing - 16 feet with no seams.
- High quality digital printers specializing in smaller vinyl prints.
- Digital Plotters for custom cut graphics.
- Liquid and Film UV coating system adding durability and UV protection to digital graphics.

## SCREEN PRINTING:

- Print large quantity substrates such as coroplast and aluminium.
- Print various types of apparel and accessories.
- Ink curing heat dryers for apparel and accessories.

## FLATBED PRINTING:

- Print on just about any hard surface.
- High Resolution using EOM Inks.
- Print Bright Graphics on Dark Surfaces.

## ADA/CUSTOM ROUTING:

- Routing, Engraving and Braille Systems
- Cutting and Engraving various substrates
- Certified Manufacture ADA/Braille Lettering
- Custom POP and Interior Branding Signage

## SIGN MANUFACTURING:

- Dimensional Lettering
- Custom Project Signage
- Custom Business Signage
- Monument Signage
- Custom shaped Real Estate Signage
- Project Boards with Breakdown Metal Frame
- Aluminum Identification Signage